

How The GM Strike Could Affect your next Car Purchase



By: Mason Beckmeyer



Who?

- General Motors
- UAW (United Auto Workers Union)
- 50,000 General Motors employees
- Teamsters Truck Union
- Federal Government
- UAW and Teamsters Truck Union presidents





What?

- Strike over failed deal with union
- Heightened Stockpile of Cars
- Increase in Production before deal deadline
- Ending of Union agreement
- Agreement stalled because of federal investigation of union corruption





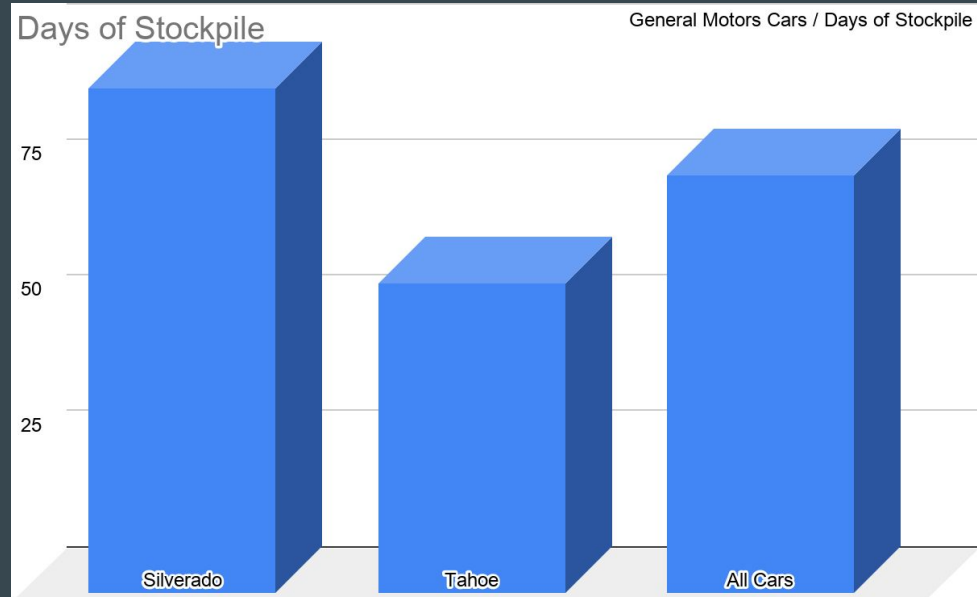
Where?

- Detroit Michigan
- General Motors Factories
- Ohio
- Wisconsin



When?

- September 15th strike started at 11:59pm ET
- 77 days of supply for cars, trucks, and crossovers
- More days for more popular cars
- 93 days for Chevy Silverado
- 57 days for Chevy Tahoe





Why?

- Failed Union agreement
- Production halted until Strike over
- Stockpile of popular cars may run out
- Trucker Union unwilling to transport GM cars over strikes
- “Teamsters and the UAW have a decades long relationship of having each other’s back,” said the trucker union’s president Jim Hoffa.





So What?

Economics

- Supply is drained
- Potential profit lost
- Lack of supply leads to price hike of cars made by GM

Business Management

- Investors turned away
- HR has a lot of work to do
- Failure with HR to come up with deal



Article

<https://www.nbcnews.com/business/autos/how-gm-strike-could-impact-buyers-american-cars-n1054746>

