**BUSINESS GROWTH PLAN EVENT**

**<Name of your company>**

**Skyline DECA**

**Skyline High School**

**1122 228TH Avenue Southeast**

**Sammamish, WA 98075**

**<Name #1>**

**<Name #2>**

**<Name #3>**

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# I. EXECUTIVE SUMMARY

<Insert here>

# II. INTRODUTION

1. Type of business owned and operated and a description of the current business operations

<Insert here>

1. Products and/or services offered

<Insert here>

1. Unique characteristics of the business

<Insert here>

# III. SWOT ANALYSIS

1. Strengths of the business

<Insert here>

1. Weaknesses of the business

<Insert here>

1. Opportunities available for the business

<Insert here>

1. Threats to the business

<Insert here>

# IV. FIVE YEAR PLAN TO GROW AND EXPAND THE BUSINESS

1. Expansion opportunities

<Insert here>

1. New market analysis

<Insert here>

1. Marketing plan

<Insert here>

# V. FINANCING PLAN

1. Current financial situation, including financial documents

<Insert here>

1. Fixed overhead and cost of operations

<Insert here>

1. Capital needed for expansion opportunities

<Insert here>

1. Time to achieve profitability

<Insert here>

# VI. CONCLUSION

<Insert here>

# VII. BIBLIOGRAPHY

<Insert here>

# VIII. APPENDIX

<Insert here>